

NEWS AND VIEWS

As a supporter of DreamWorker, we thought you might like to share some positive and exciting news about our drive to halve unemployment in the Western Cape by 2014!

Dreaming big!

Considering that DreamWorker was only launched in October 2008, our growth from then until December 2009 has been beyond expectation. To share some wonderful statistics with you, DreamWorker has:

- Branches in Athlone, Somerset West and Hermanus.
- Registered and interviewed over 1 600 unemployed people.
- Generated 17 000 days of work for the unemployed
- Created R2,2 million in wages for the unemployed.
- 77% of our placements are full time jobs; 19% are weekly, regular jobs; 4% are casual, ad hoc jobs
- Arranged sponsorship for 5 men on the Starke Ayres gardener training programme.



Some "Good News" Employment Stories



Andiswa Ngxito arrived on our doorstep unemployed. She obtained work as a domestic for 3 days a week and as a soap maker at Kalyan Herbal, 2 days a week. Andiswa was so good at soap making, she will be employed full time with Kalyan Herbal from January 2010. Two other delighted ladies are taking up the domestic worker positions she vacated!

Wiseman Mpaliso was asked to go for an interview at Dragon Sports as a Code 10 driver. He was not successful, but mentioned that he had an interest and skill in fixing bicycles. Dragons Sports imports and repairs bicycles, so he was taken on for a 2 day trial, to test his skill level. Shortly thereafter, a Dragons Sports member of staff left unexpectedly and Wiseman was given a call to report for work full time. He is still there, flourishing and determined to become their relief driver in the near future!



When Nikki briefed the office she said "I am giving you a really tall order. I need someone with a driver's licence, who can care for and run errands for my frail dad, someone who has childminding skills as I am pregnant and will need help with the baby and lastly, because I run my business from home, she needs to have excellent communication skills and be able to take clear messages from clients". And that very same week, in walked **Maria Tomose**, with experience in all these areas. Sometimes our candidates are just in the right place at the right time. Nikki and Maria were the perfect hand and glove combo – and are still happily working together!



LINK
YOUR
LOVE

Link Your Love - A "Hand Up" For The Unemployed

2009 also saw the launch of DreamWorker's **Link of Love** campaign. This programme is designed to give the unemployed a chance to earn money, while at the same time lending a helping hand to another even less fortunate member of their own community. A programme based on a "hand up" rather than a "handout". The idea is simple...

DreamWorker sells a voucher for R100 to someone who can afford to buy a day of work for an unemployed person. That person then goes out to work for the day in their community, helping an old person, a sick person, planting in a township garden or preparing vegetables in a soup kitchen.

To date, over 150 days of work have been generated. Yizani Sakhe, a community based organisation in Gugulethu, has been distributing the days of work on our behalf.

When the team from Yizani Sakhe arrived at the home of Andile May in Gugulethu, the place was in a real mess (see photo). Andile's 3 other siblings had passed away, leaving him alone in the house, to fend for himself. Andile is suffering from TB and Aids. Thanks to the

Link of Love programme, Yizani Sakhe could immediately recruit 4 people to help clean up the house, change the bedding, wash Andile and cook him a meal. They were also able to hand him a food parcel and a hygiene pack. The carers will now be helping him on an ongoing basis. As Constance Ntila from Yizani Sakhe puts it "we gave him a gift of love and a gift of hope today. And we also left his home and his bed beautifully clean... thanks to DreamWorker's Link of Love!"



Andile May at home in Gugulethu.

Please do support our employment creation initiative by buying a day of work for an unemployed person. Your R100 will be the best Christmas some of them have received in a long time – and they will be helping another person receive help in the process!



Thank You!

A heartfelt thank you to all of you who have employed people through our programme. You have made a HUGE difference in those peoples' lives and they will be enjoying a Christmas with hope at the end of it, rather than pure despair. Please spread the word for us to friends, family, work colleagues. Whenever anyone needs a helping pair of hands, we are a phone call away.

With best wishes for a joyful and prosperous 2010.

From the DreamWorker Team

Please note: Our office will be closing early on Wednesday 23 December and re-opening on Monday 4 January. We will gladly source car guards for your New Year's party, relief domestic workers or gardeners for crash cleanups, childminders and more.

Visit our website
www.dreamworker.org.za



LINK YOUR LOVE

